



Residential Smoke Alarm Program

Since January 2007, the Sparks Fire Department has offered residents its Project SAFE campaign, which provides vital fire safety educational information and installation of smoke alarms, carbon monoxide detectors, and hearing impaired devices to City of Sparks homeowners.

With the assistance of local business volunteers, Sparks Fire Department personnel have installed over 2,700 smoke alarms, 574 Carbon Monoxide Detectors, and 53 Hearing Impaired devices in 939 homes from 2010 to July 2014. Fire department personnel have also educated 2,236 adults and children about fire safety in the home. Our goal for 2014 is to reach the 1,000 - home mark by the end of December.

Project SAFE has documented two “Saves” as the result of the installation of smoke alarms. Without the installation of the smoke alarms, which provided quick notification to the resident, these two fires could have resulted in major damage to the homes and loss of personal possessions.

Funding for this program has been derived from three FEMA grants (2010 – 2012) and five fire department fundraisers (2010 – 2014). Proceeds from an annual Project SAFE Golf Fundraiser continues to support the financial needs of the program and assists in purchasing fire safety information and materials for general fire safety education to schools and businesses. The Project SAFE Golf Fundraiser has raised \$57,200 over five years. The 2014 golf fundraiser was the largest to date, with 144 players and achieving \$18,400.00, which was a \$5,700 increase from 2013.

The Project SAFE Golf Fundraiser could not be as successful as it is without the generous donations and sponsorship from local businesses. The top sponsorship opportunity for businesses is the “**Title Sponsor**”, which costs \$2,000. A Title Sponsor receives 8 paid golfers; Business Name & Logo on the Sponsor Banner, Web Site, Scorecards, and Hole Sign. They also receive a special banner at the registration area and 25 raffle tickets per player. As an appreciation for their sponsorship, a representative from their business will be recognized at a Council meeting and receive a sponsor plaque.